



Basic Public Information & Joint Information Planning G290/291

SCEMD TRAINING GRAM

Course Description:

This is a highly interactive course with an emphasis on the basic skills and knowledge needed for emergency management public information activities. Topics include the role of the Public Information Officer in emergency management, social media, news release writing, television interviews and an introduction joint information planning for large incidents. There will be evening assignments so participants are encouraged to bring their own laptop computers for these assignments.

Target Audience:

This course is intended for **new** or **less experienced** PIOs or for emergency management professionals who have public information responsibilities as a collateral duty. This includes members of fire, emergency medical services, law enforcement, and emergency management staff. Other applicants may include persons with public or special purpose districts, or volunteer agencies.

Recommended Prerequisite: IS-29: PIO Awareness, IS-42: Social Media in Emergency Management.

Independent Study courses can be found at:
www.training.fema.gov/EMI/

To Register go to: www.scemdlms.org
Registration opens 4/29/2016

For more information visit our website www.scemd.org

Date:

July 26-28, 2016

10:00 AM—5:00 PM

(Day 1)

8:30 AM—5:00 PM

(Day 2)

8:30 AM—5:00 PM

(Day 3)

Location:

SCEMD

**2779 Fish Hatchery Road
West Columbia, SC 29172**

**South Carolina Emergency Management Division
2779 Fish Hatchery Road
West Columbia, SC 29172
803-737-8500**