

Please join us in recognizing National SBDC Day

# Business Disruption Event

## Will your business survive or be D.O.A.?



Your business is vulnerable to many different potential disruptions.

**Natural Disasters — Fire — Fraud — Sabotage  
Cyber Attacks — Internal Accidents — Active Shooter**

These are just a few events that could idle or close your business. This workshop will help you identify your most likely threats and provide guidance on how to best prepare for when they occur.

### Format:

Full day workshop with lecture and hands-on application followed by networking and one-on-one opportunities with speakers and vendors.

### Industry experts in attendance will include:

Insurance — Cyber Security — SC Emergency Management — Small Business Administration — Public Relations Specialists — and more...

**March 17, 2020 || 8:30am to 4:00pm  
Light Breakfast and Lunch Included**

For more info or to co-sponsor: Sherry Pittinger at [spittin@clemsun.edu](mailto:spittin@clemsun.edu) or Earl Gregorich at [egrego5@clemsun.edu](mailto:egrego5@clemsun.edu)

[Register Online at SCSBDC.com](https://www.scsbdc.com)

### Event Details

**Pricing:** \$45 per attendee

**Registration Deadline:** 03/16/2020

**Location:** University Center, 225 Pleasantburg Dr., Greenville, SC 29607 (Conference Center near Clemson)

**Registration:** [SCSBDC.com](https://www.scsbdc.com)

**More information:** Sherry Pittinger or Earl Gregorich at 864.326.5504

### Additional Resources

**SCSBDC.com**—SC SBDC locations, counselor information, programs, training and event calendar.

**SBA.gov**—Small Business Administration’s website with numerous resources.

**Disaster Recovery Guide**—SC SBDC provides a comprehensive guide to assist you in preparing for and recovering your business after a disaster. Go to [scsbdc.com/recovery](https://www.scsbdc.com/recovery) for your copy

### Meet the Panelists



#### SC Dept of Commerce

- Emergency Support Function (ESF) System
- Continuity Planning



#### Emergency Management

- Emergency Preparedness
- CERT Training



#### SC Insurance Brokers

- Business Continuity Insurance
- Cyber Attack Protection



#### PR Company

- Media Relations
- Crisis Communications
- Community Relations



#### SLED Cyber Security

- Monitoring
- Investigation
- Enforcement



#### Small Business Admin.

- Counseling
- Capital
- Disaster Lending



#### Physical Security

- Asset Protection
- Employee Safety
- Disaster Security



#### Ronk Security

- Active Shooter Training
- Facility Assessment



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For arrangements, call the SCSBDC at 864.326.5504.